

## Agenda – Advancing Discovery!

- 10:00 - 10:15am**      **Welcome and Meeting Overview**  
*Faryal Zubair, Events Manager EMEA Springer Nature*  
*Viktor Kutsyi, Account Development Manager Springer Nature*
- 10:15 - 10:30am**      **Springer Nature Strategy Update**  
Attendees will be provided with an update on new developments within Springer Nature, plans and future perspectives.  
*Asdaa Kotani, Vice President Sales EMEA Springer Nature*
- 10:30 - 11:00am**      **Springer Nature Open Access Programme**
  - Latest news on Open Access
  - Springer Nature Transformative Agreements programme updates
  - Policies and compliance requirements
  - Impact of Publishing Open Access*Caroline Nevison, Director Commercial Transition Open Access Springer Nature*  
*Johanna Kuhn, Institutional Engagement Manager Springer Nature*
- 11:00 - 11:15am**      **Break**
- 11:15 - 12:15am**      **Publishing Scientific and Scholarly Content at Springer Nature**
  - The Book and Journal Publishing Process
  - Writing a Paper to Choosing a Journal
  - Overview of the Submission and Peer review workflow
  - Importance of Research Integrity and Ethics
  - Types of Scholarly Books and Series
  - How to Prepare and Submit a Book/Journal Proposal
  - Conference Proceedings Submission and Publication Processes*Swati Maharishi, Editorial Director Springer Nature*  
*Nathalie Jacob, Executive Editor Springer Nature*
- 12:15 – 12:30 pm**      **Q&A and Wrap up**  
*Viktor Kutsyi, Account Development Manager Springer Nature*