

Author Workshop – Publishing Open Access in Wiley Journals Croatian Academic and Research Libraries Consortium

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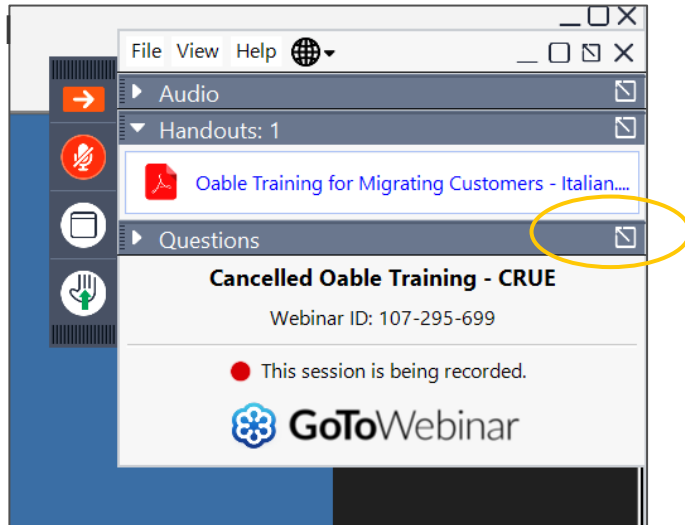
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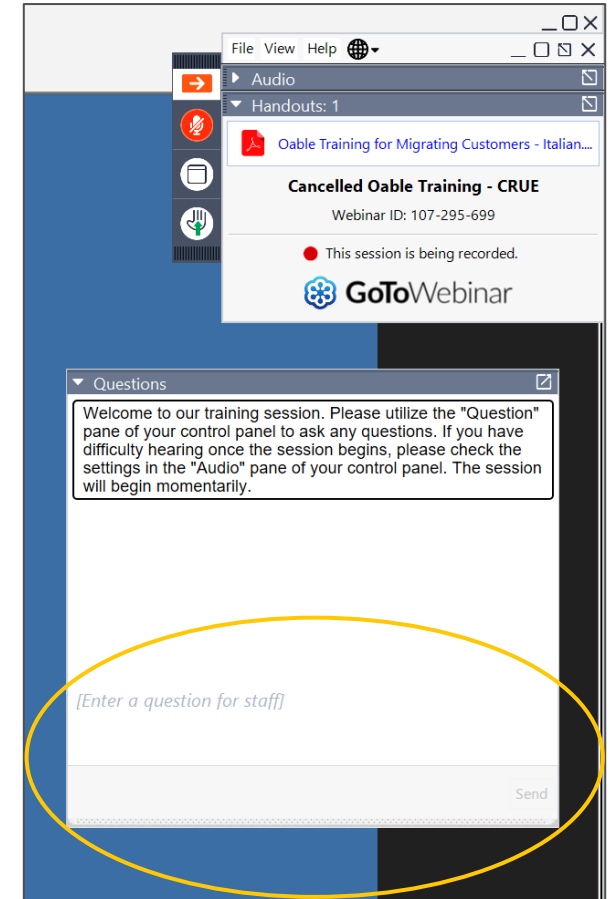
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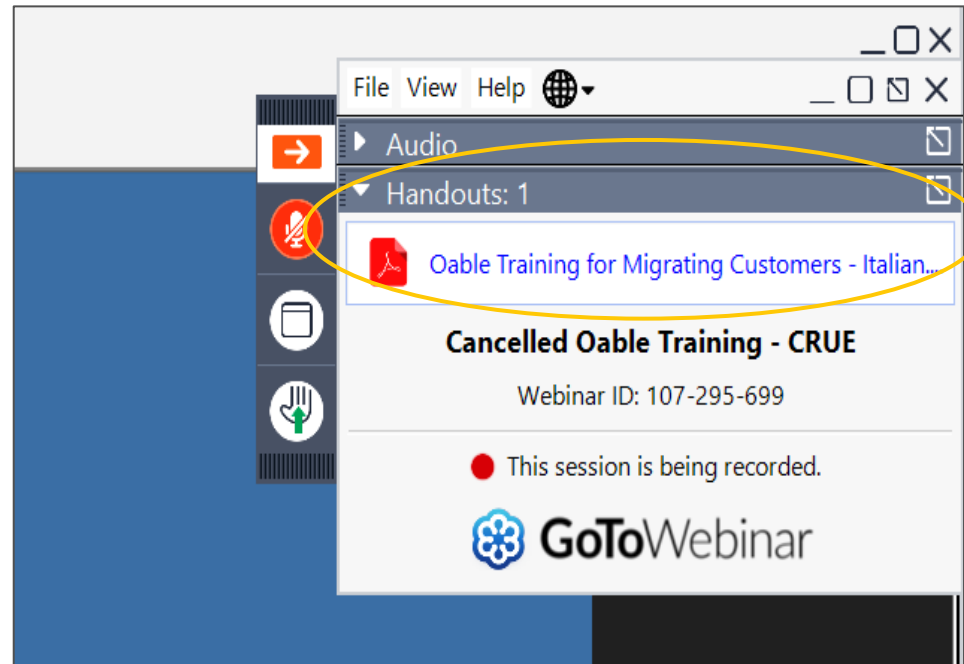
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- Download the slides and/or handouts

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An email with a certificate of attendance and a link to the recording of the training will be sent 24 hours after the session.

Agenda

- What is Open Access and what are the benefits?
- Wiley and Croatian Academic and Research Libraries Consortium Transformational Agreement. Eligibility criteria
- Author workflow: How to submit a manuscript to a Wiley hybrid or fully open access journal and get the APC covered through Croatian Consortium new agreement
- Publication tips for authors:
 - Why publish?
 - Submission and review: What to expect?
 - Writing tips
 - Resources for authors: Wiley Author Services and Editing Services
 - Publication ethics
 - **Let's run a poll**

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what are the benefits?



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For listings of Wiley open access and hybrid journals, more information can be found [here](#).



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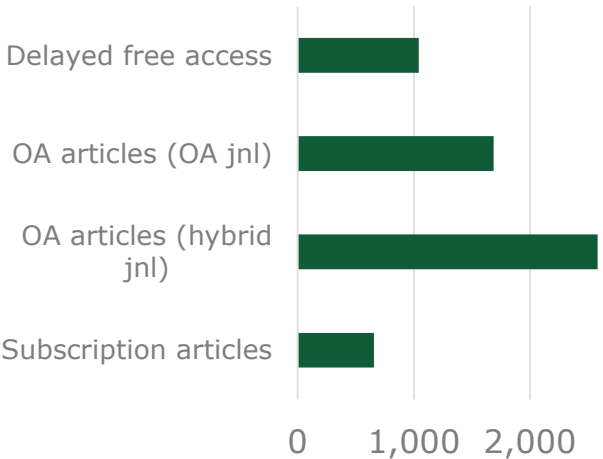
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Av full text downloads per article

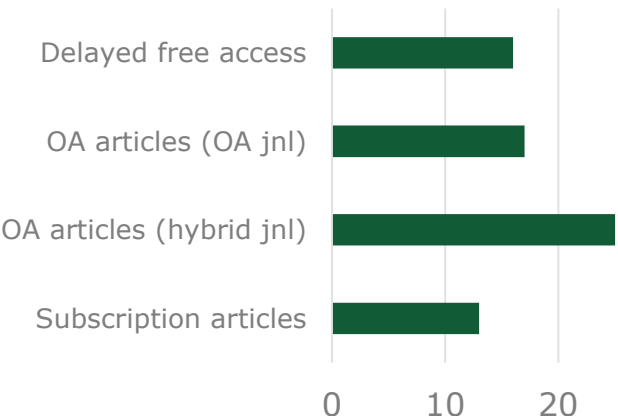


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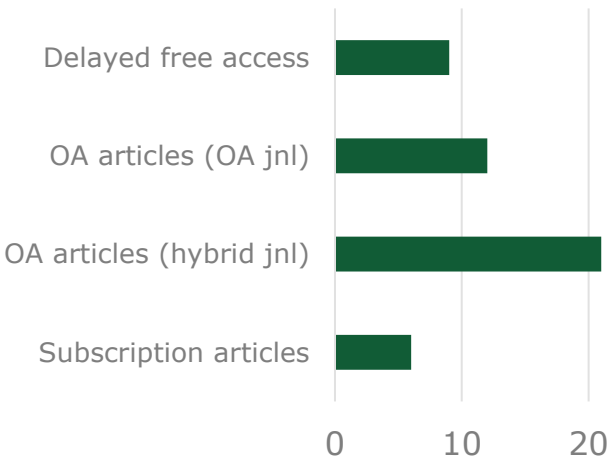


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Article Classification	Eligibility for coverage under TAs	Article Classification	Eligibility for coverage under TAs
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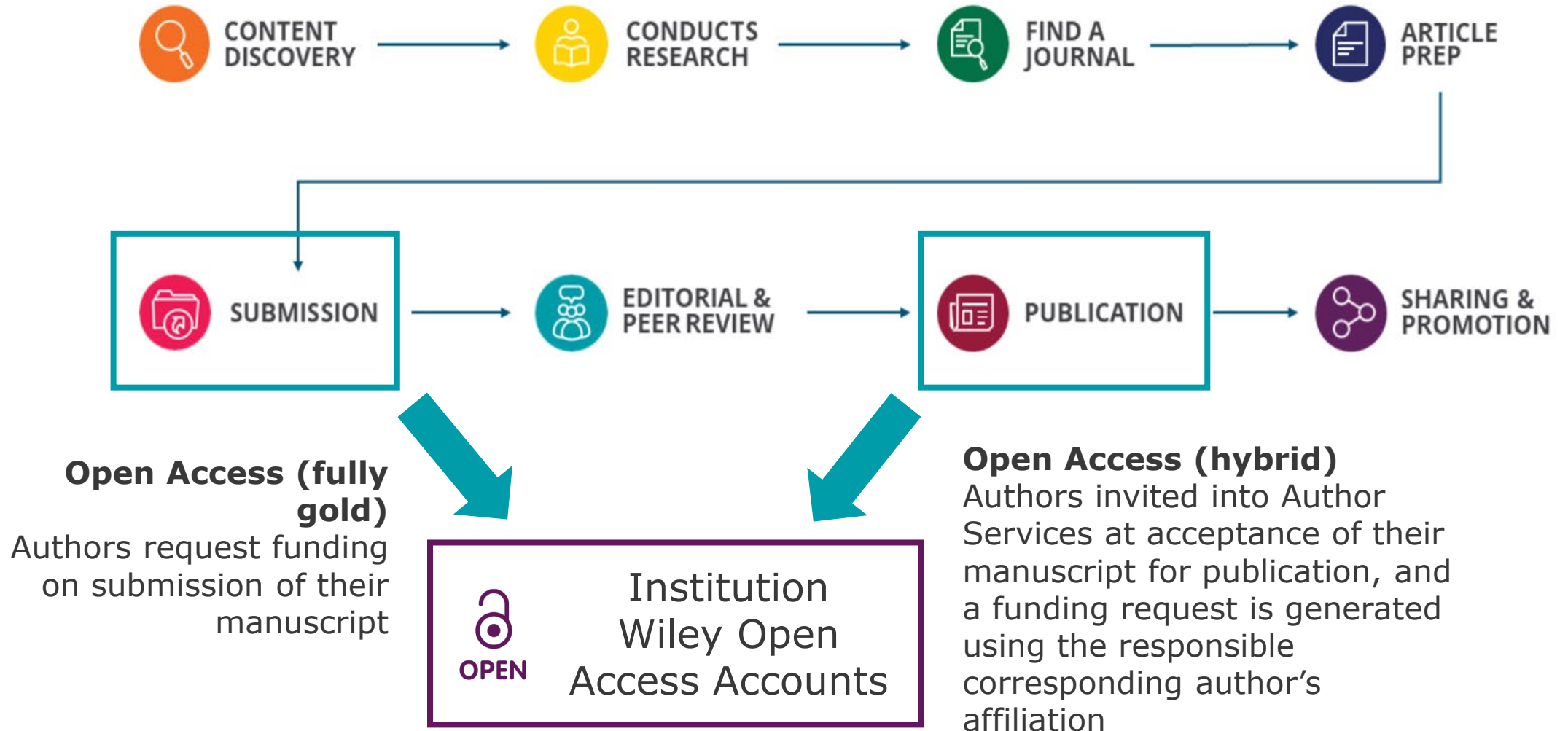
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 - Short communications
- Articles also have to be either
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The Author Journey and Institutional Wiley Open Access Accounts



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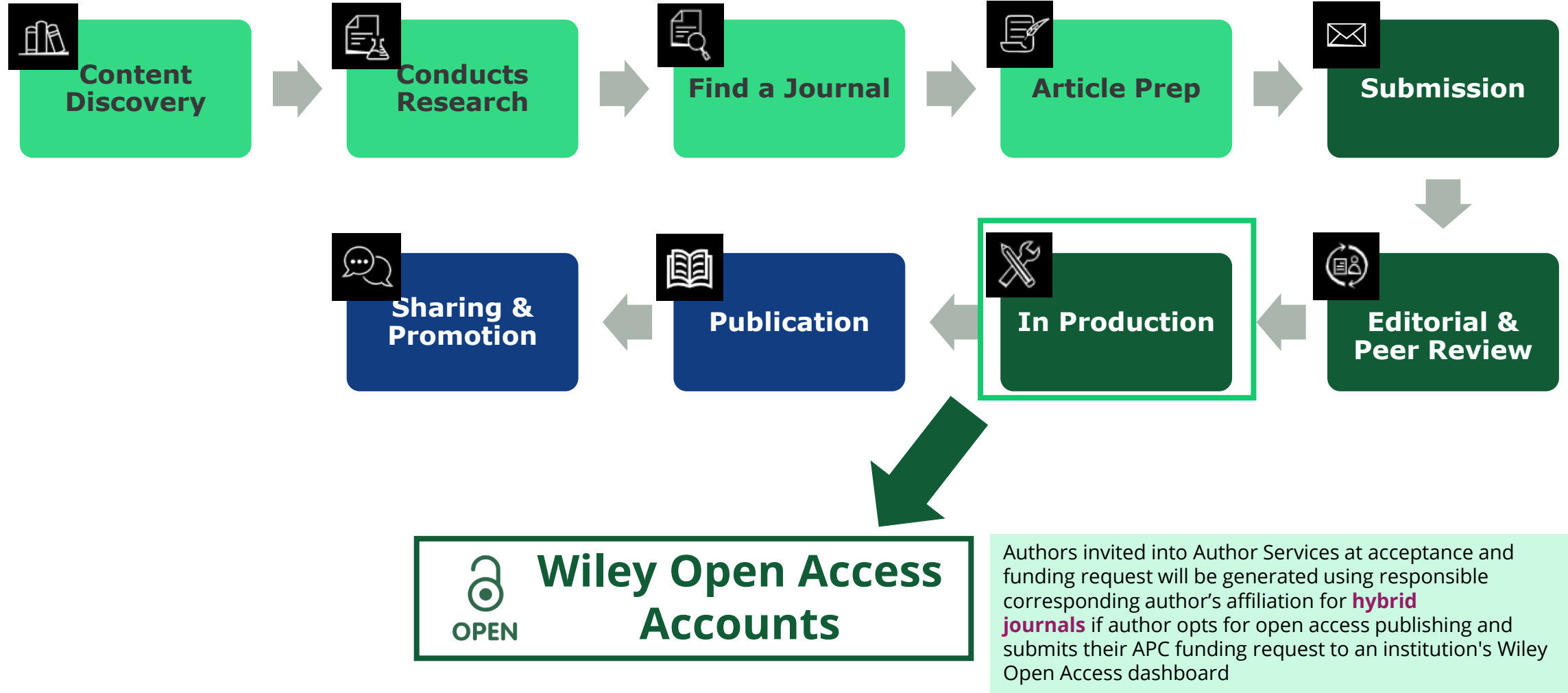


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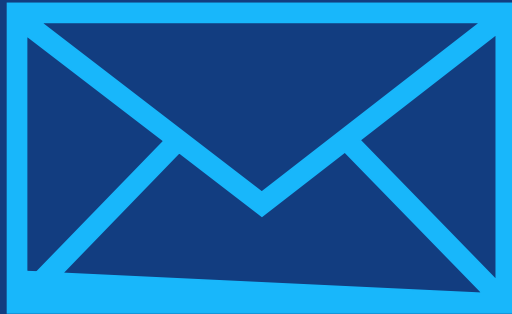


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Date: May 07, 2020

Contributor name: Sze-Kie Ho

Contributor address:

Manuscript number: Selenium-OO-Test-2020-04-16WAT9a8kR5Y

Re: Manuscript entitled Selenium-OO-Test-2020-04-16WAT9a8kR5Y (the "Contribution")

for publication in Journal of Adolescent & Adult Literacy (the "Journal")

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Your selections are for internal purposes and will not be published.

✓ Matched

Bath Spa University

What will be published

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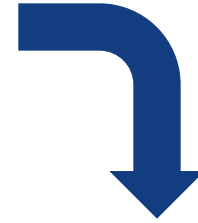
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Promotions, grant applications, research funding

Responsibility

To society, to your institution, taxpayer-funded research, to make a contribution to scientific progress



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Publication tips

Get advice from our experts



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Before Publication

Writing your article and finding
the right place to publish



What are you Writing?

Start thinking before you start writing

Keep thinking when you've finished writing



What type of article are you writing?



Who are you writing for?



What will make this publication successful for you?



Be self-aware



Finding a Journal

How to generate a list of potential journals:

- Where do you read papers related to your research?
- What journals have you cited or intend to cite in your own research?
- What do your peers suggest?
- Where does your supervisor want you to publish?

Journal Finders

Publishers and subject sites (blogs, etc) provide guidance on the best places to publish (especially useful for specialist subjects). They might have journal lists or journal finder tools, such as the one on the right from Wiley.

Find the journal that's right for your research Beta

Not sure where to submit your article? Our Journal Finder Beta can suggest Wiley journals that may be relevant for your research. Simply enter your title and abstract and we'll create a list of potential journals for you to consider. We also recommend reviewing the journal's Aims and Scope before deciding where to submit.

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Manuscript abstract

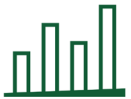
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Other Considerations

- Aims & Scope
- Review and publication timescales
- Likelihood of acceptance
- Article Types

And what else?



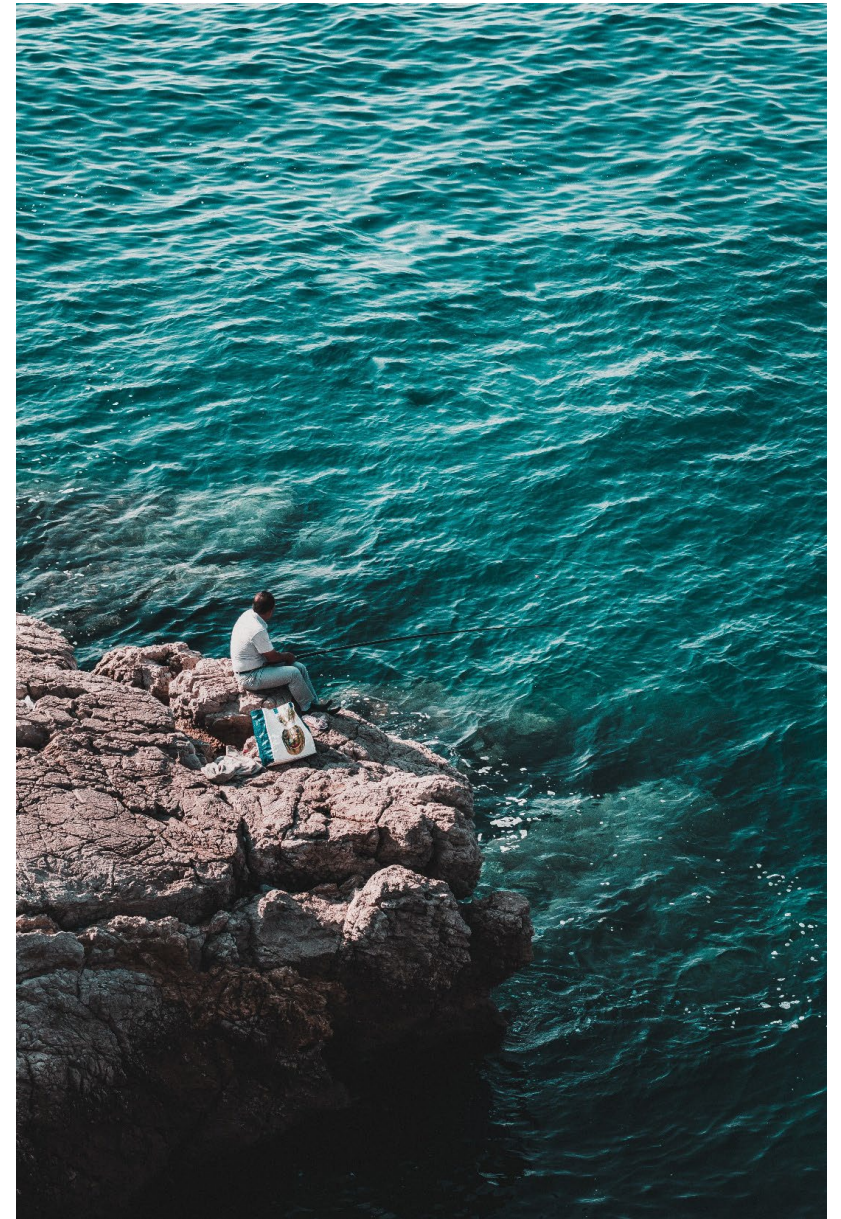
Impact – citations, metrics



Promotion - social media, sharing



Accessibility – readership, Open Access



Structure of a Research Article

- Title
- Abstract
- Introduction
- Method/Experimental Section
- Results and Discussion
- Conclusion
- References
- Authors/Acknowledgements

READ AUTHOR SUBMISSION GUIDELINES!



Titles are Vital!

What makes a good research article title?

- **Short**; typically 10 to 20 substantial words
- **Keywords** up front, and optimised (N.B. Google et al.)
- Clearly states a **key finding**, or **asks a question**
- Use **current terminology** in your field of study, e.g. coronavirus, Covid-19 or SARS-CoV-2
- Stimulate reader **interest**



Abstract



You have 20 seconds to explain your work to a scientist who is unfamiliar with it.



SHORT, STAND-ALONE SUMMARY OF YOUR RESEARCH

- Don't cram the abstract with details. Tell the audience that the butler did it in the 1st sentence!
- Stand alone. Use plain language, avoid citations and non-standard abbreviations
- **Include keywords**
- In 7-10 sentences: Key results, what you did, unanswered questions, broader view/implications

Poor cover letter: wasted opportunity

Explain to the editor:

- Why work is significant
- What is the major advance
- Why the journal is the right one
- Disclose conflicts of interest
- List related papers in press and prepare to provide copies!
- Provide reviewers suggestions

The cover letter should take shape from the paper's intro & conclusion

Dear Editor of JOURNAL B,
We would like to submit
our manuscript ***.**
We hope you will find it
suitable for JOURNAL A.

Get the journal/editor's names right!
Especially if not 1st choice...

References

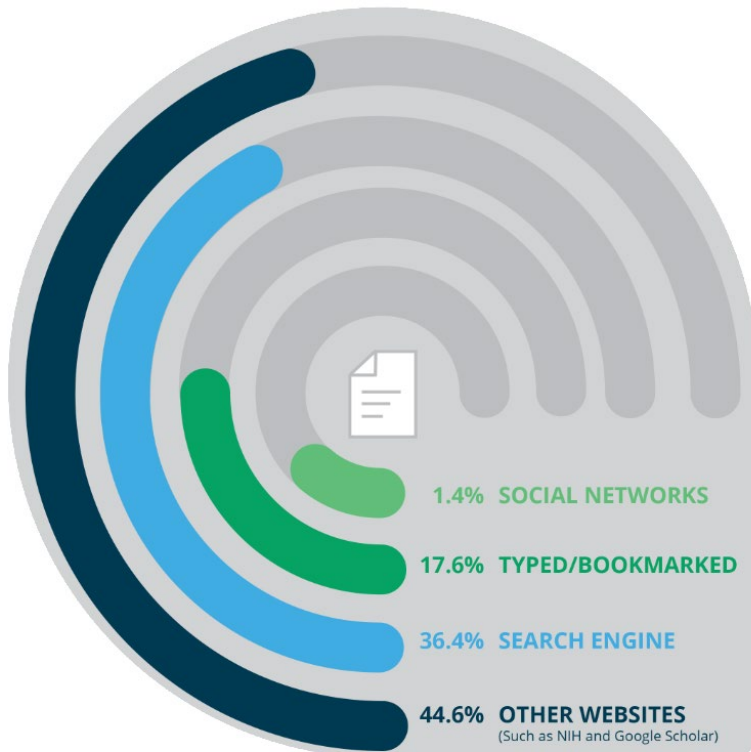
- More mistakes are found here than in any other section of most papers
- Be sure to cite **all** the papers on which your work is based
- Make sure your citations are **relevant**
- If you have published lots of papers before, try to **avoid excessive self-citations**
- Most journals are international – avoid citing too many publications from a single region



The Importance of Search Engine Optimisation (SEO)



Visits to Wiley Online Library (WOL)
May 2018 – May 2019



Title: Core keywords / key-phrases

Abstract: Repeat core keywords / key-phrases 2 – 3 times, and add other field-related ones

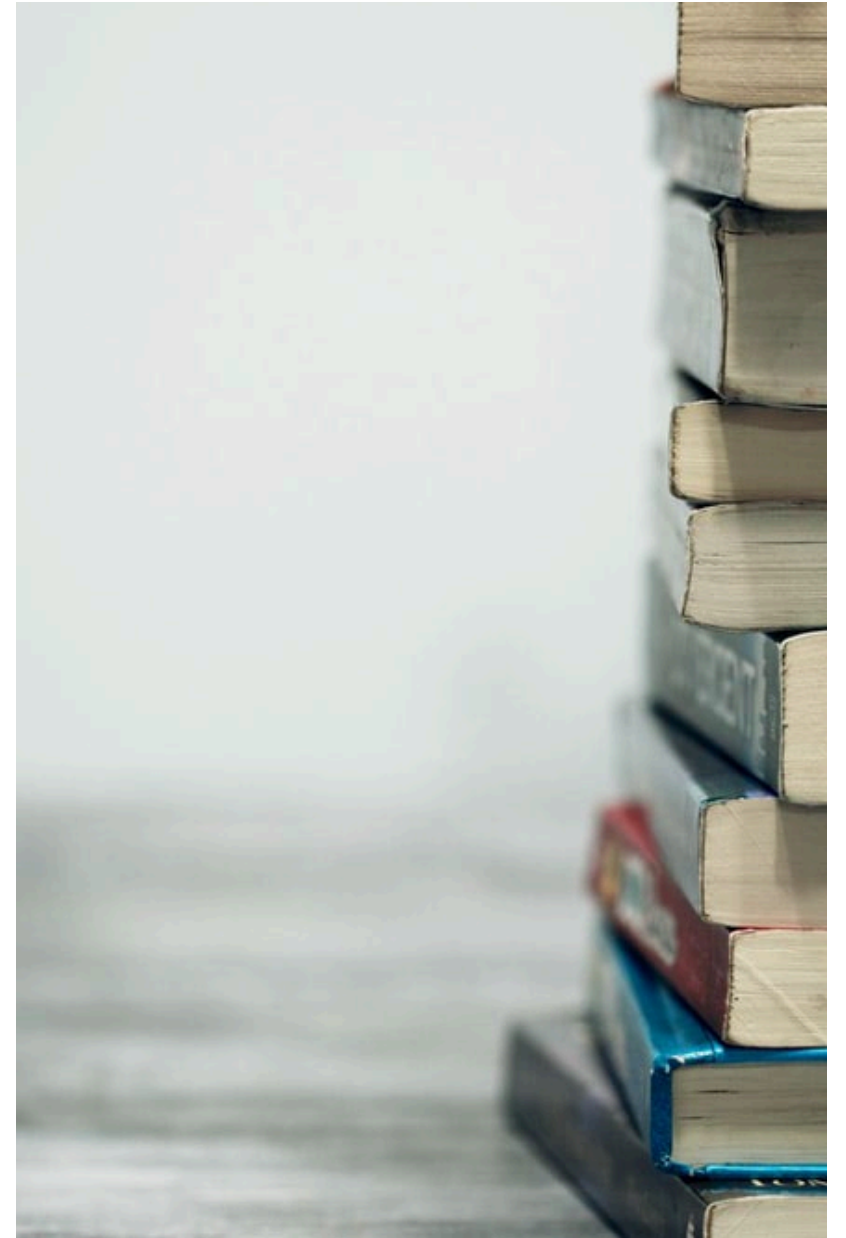
Headings and body text: Consistent use of keywords

How to get published when English is not your primary language?

- Read widely
- Keep the language as clear and simple as possible. Use the first-person, active voice
- Make a note of the preferred terminology used in your target journal
- Use repositories to find the right terminology
- Use a Translation Service
- Ask the journal if they'll publish in your preferred language – either the full article or the abstract



Consider using professional formatting and editing services so you can present your work in the best way possible. More information can be found at wileyeditingservices.com



Additional Considerations

Plagiarism

- Most journals use a plagiarism checking tool such as iThenticate to screen new submissions against published papers
- The tool picks up text matches. Phrases and the odd sentences can be acceptable, but entire paragraphs are problematic

Self-plagiarism or text recycling

- Reusing text from your own previously published papers

Publish With Confidence

iThenticate is the most trusted plagiarism checker by the world's top researchers, publishers, and scholars.



Check against 93% of Top Cited Journal content and 70+ billion current and archived web pages.



1,300 Top Journals worldwide use iThenticate to screen and review submissions.

Submission

How to submit your article and
what is peer review?



Author Guidelines

Always read the author guidelines before you submit.

Look at:

- Format & style
- Length
- Figures/tables
- Title page or cover letter
- Open research requirements



Many journals now have free-format submission

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Ecology and Evolution Open Access

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Online ISSN: 2045-7758
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Volume 9, Issue 17
September 2019

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Typically via an Electronic Editorial Office (EEO) such as ScholarOne Manuscripts

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- [Journal Home](#)
- [Help / Site Support](#)

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- **Free, unique** identifier
- Distinguishes you from other researchers
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Peer Review

*“**Peer review** is the evaluation of work by one or more people of similar competence to the producers of the work (peers).”*

What is assessed?

Suitability for publication:

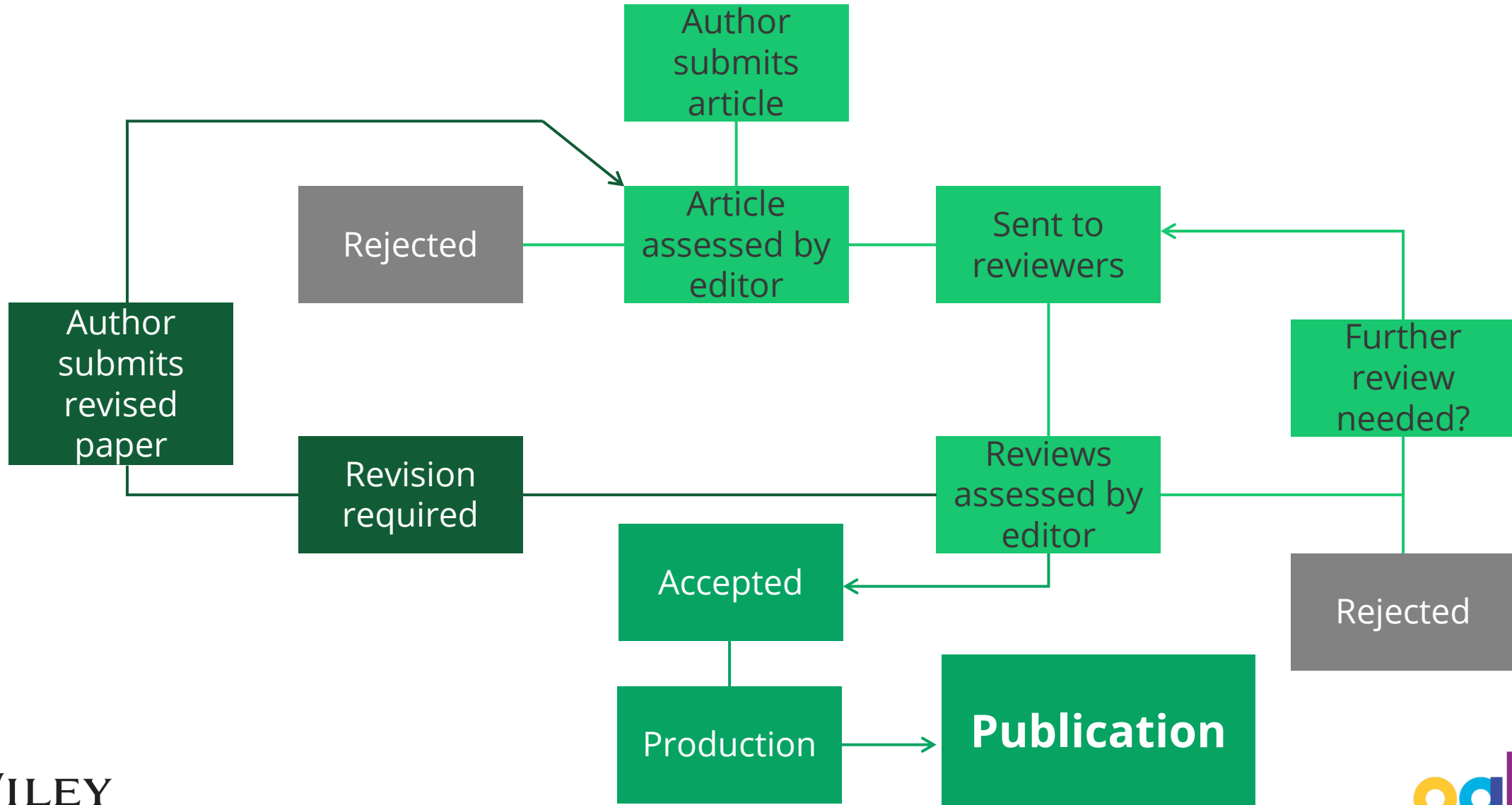
- True, credible?
- Important, relevant?
- Communicated effectively?
- Novel?
- Plagiarism?

Why is it assessed?

Verify and improve the research:

- Interpretation of results
- Reasoning
- Presentation
- Critical but constructive feedback
- New / additional ideas

Peer Review Process



Tips to survive peer review

Accept feedback
as a learning
experience

Remember very
few submissions
are accepted
unconditionall
✓

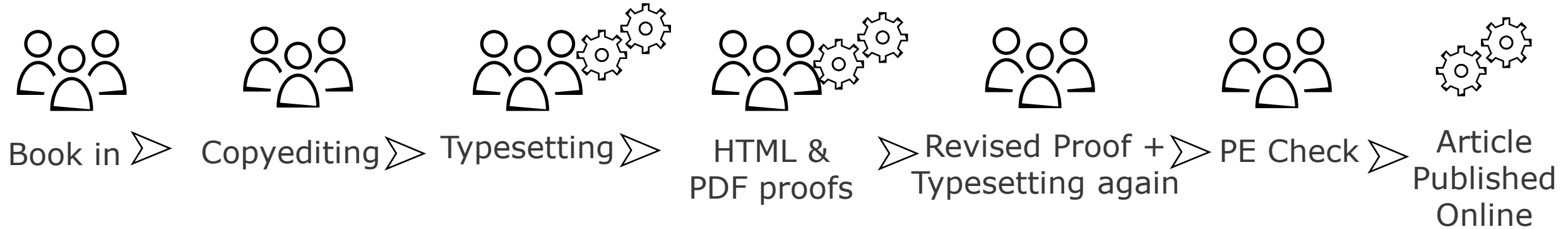
Understand that
editors and
reviewers are
trying to help
improve your
paper

Seek **help**
with language
and statistics
if you need it

Persistence
pays! Answer
questions and
address
revisions
quickly

Celebrate your
accomplishment
! You are one
step closer to
being published

Production



- Production Editor will take over co-ordinating publication
- Do check proofs – don't assume everything is fine
- Be mindful of turnaround times
- Articles rarely go straight into an issue

Congratulations! You're now published

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After Publication

Promotion and Impact



Maximize the impact of your published research!

9 promotional tools

to help ensure your work gets seen, read and cited.



SEO

- ✓ Are your article and abstract clear and searchable? Have you used the most relevant keywords?
- ✓ Have you looked at off-page SEO strategies, such as link building, to promote your article?
- ✓ Think about simple messages to promote your article at your next conference—whether networking with colleagues or presenting formally.



Conferences



Publicity

- ✓ Is your latest research newsworthy? Have you shared it with your local press office?
- ✓ If sending a press release, wait until the article is published online, refer to the journal in the first paragraph, and link to the final published article on Wiley Online Library.



Networking

- ✓ If you run a blog, post about your article.
- ✓ Join academic social networking sites such as Mendeley and Academia.edu.



The Wider Web

- ✓ Update your faculty or professional website with an entry about your article.
- ✓ Register for your unique ORCID iD and add your article details to your profile.
- ✓ Find a Wikipedia page on a related topic to your article, and add a reference to your paper.



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- ✓ Send a link to your article to fellow researchers, colleagues, and friends.



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- ✓ Use Wiley Author Services to nominate up to 10 colleagues to receive free access to your article, or email a link to key colleagues.



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- ✓ Engage with any existing Society / College social media accounts.

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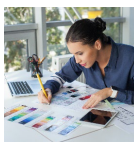
Video Creation

Engaging and accessible video overviews



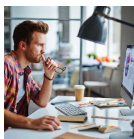
Conference Poster Creation

High-impact, visually appealing posters



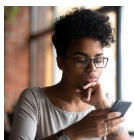
Cover Image Design

Eye-catching images ready for cover placement



Infographic Creation

Infographic summaries of research findings



Lay Summaries

Plain-language summaries of research findings



Research News Stories

Understandable news stories for a general audience

What is unethical?

EuCheMS guidelines:

'Scientific misconduct in publishing includes but is not limited to':



Fraud

Duplicate submission

Duplicate publication

Inadequate citing

Plagiarism

Self-plagiarism

How is it detected?

**Peer review –
Reviewers are
very good at
it!**

**Members of
your
community all
read papers on
similar topics**

**Specialist
plagiarism
detection
software**

**Data analysis
& analysts**

A few golden rules

- Articles should always be submitted to one journal at a time
- The same article should not be published in more than one place
- Several articles based on the same research must each make a unique contribution
- Acknowledge all those that have contributed to the work

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Tools for authors

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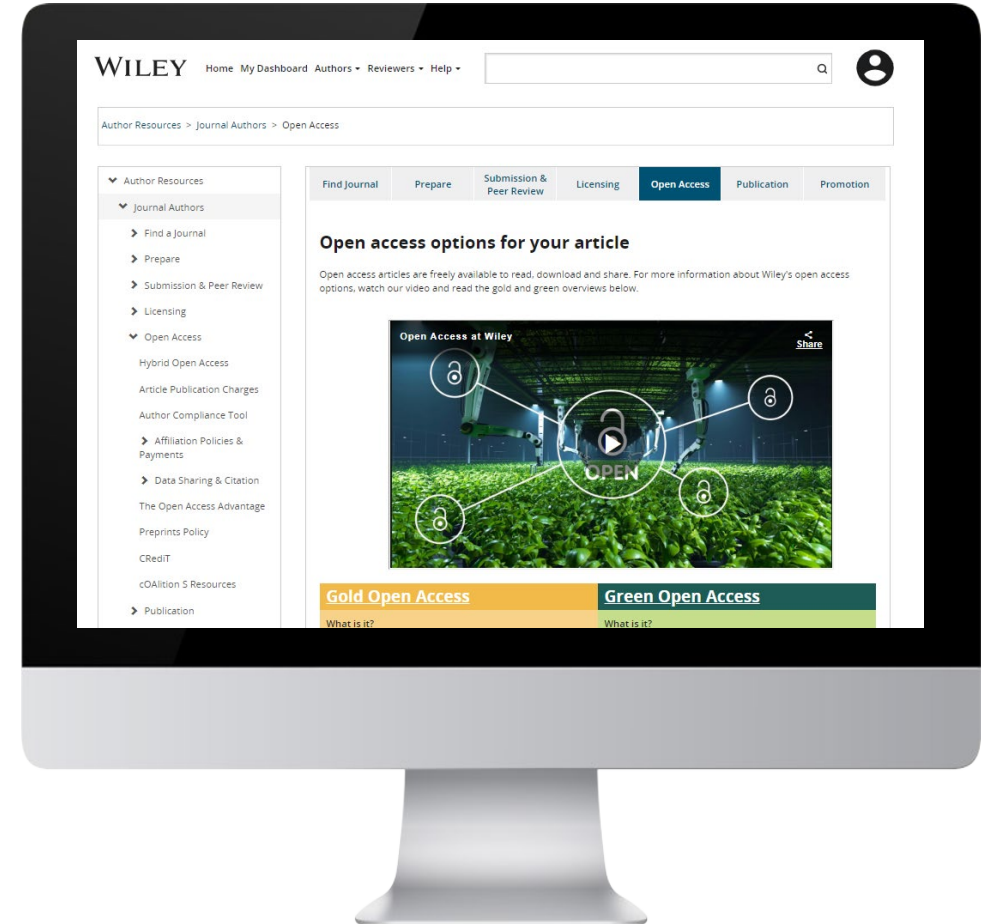
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Helps researchers access the published articles they need



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Training Hub Resources

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Thank you very much!

Questions?

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